



CONNECT2GURUKUL
INNOVATE | COLLABORATE | DIFFERENTIATE

Partners in Education



**IS YOUR
ECOSYSTEM
CONNECTED?**

Student | Parent | Teacher | Alumni
Principal | Administration | Trustees



INNOVATE



COLLABORATE



DIFFERENTIATE

Why C2G

Education in India has significantly evolved with passage of time and introduction of new techniques & technologies. The focus on developing the education sector has helped our country grow and overcome drastic levels of illiteracy.

This evolution however has come at a price, whereby we have lost the personal touch: resulting in a mechanization of the teaching process and a one size fits all philosophy. An over burgeoning number of students per teacher has created a gap between students, teachers, parents, schools etc.

Connect2Gurukul Desk (C2G) is a contemporary platform that utilizes technology to address such problems of the modern education system. Working as a hub it brings together the key strata of an education system like teachers, students, parents, schools etc. creating an overriding connection between them. Enriching each of the key party in the education system, C2G bridges the gap amongst them ensuring individualized attention for every student.

C2G provides smart tools to parents, teachers, students to better track performance as well as an opportunity to take proactive corrective actions. C2G's collaboration focus enhances teamwork and elevates the quality of education & reduces disparity between students, teachers, parents and schools.

Key Features



Web based platform

24 X 7 access from anywhere, anytime



Real time information sharing

Grades, attendance, projects, assignments, etc



Language localization

Multilingual application ensures a bigger network of users



Alerts

User managed SMS/Email alerts (grades, attendance, conveyance delays, events, etc.)



Mobile Application

Ability to access the application through mobile phones.



Hosted platform

Fully secure data hosting ensures utmost control and privacy of end user data



Smart analysis tools

Analysis of grades and projected grade ranges ensure proactive action.



Web 2.0 tools

Blog, Chat, forums, wikis promote collaboration



Expert Connection

Subject matter as well as psychometric analysis experts supplement the teachers.



Report wizard tool

Users can customize various reports



Digital library

Parents, teachers, students can search as well as reserve books online



Inter-school resource sharing

Benefits to the School's Ecosystem

Nourishing the Roots

Students

C2G focuses on enriching the knowledge acquisition process with a focus on providing an environment for individualized attention to each student. Real time information sharing and collaboration broadens the horizon and facilitates in their personality development.

Enriching the Foundation

Teacher

Teachers play the most constructive role in this system preparing students to face the challenges of life. C2G increases their efficiency allowing them to pay individualized attention to each student. Psychometric analysis helps teachers adapt their teaching style to the student's leaning style.

Steering the Course

Parents

C2GDesk encourages parent participation in the education process; marking a significant and inevitable change of making education a joint responsibility than just the responsibility of the schools/teachers

Benefit Highlights

- ▲ Syllabus
- ▲ Attendance
- ▲ Teaching plan
- ▲ Class Notes
- ▲ Analytics
- ▲ Grades
- ▲ Question Banks
- ▲ Ask the experts
- ▲ Assignments
- ▲ Projects

- ▲ Alerts and information through E-mail and SMS.
- ▲ Access to historical information of a students at the click of a button
- ▲ Ease of record & data maintenance and analysis

- ▲ Collaboration with peers, teachers, and alumni
- ▲ Psychometric analysis helps parents/teachers know the learning style of the students

A platform to take better corrective action for students in conjunction with parents.

Administration & Technology

- + A complete turnkey solution.
- + Single point for data entry.
- + Wizard to customize and generate reports.
- + No additional hardware / software requirement.
- + Integration with other learning management content providers.
- + Creation of project / assignment mini sites and class time-table / calendar.
- + Digital documentation warehousing and management.
- + Hostel Management.
- + Resource tracking and cross utilization.
- + Inter-school resource sharing

The Bird's eye view: Principals / Trustee Dashboard

- Managing almost every aspect within an education system, C2G provide a birds' eye view of the whole system with macro analysis and trends supported by strategic insights. Some of the C2G features that enable informed decision making.
- + High level view of schools
 - + Reports on endowments / sponsorships received.
 - + Understanding and analysis of performance trends.
 - + Reports on outreach efforts to alumni for endowment / sponsorships.
 - + Overview of the progress of various projects.
 - + Opportunities for inter-school resource sharing

Expanding the universe: Benefits beyond basic connect

Collaboration

- Student can create groups and work as a team on projects, assignments and share resources.
- Teachers can post projects for the groups.
- Enabling teachers to create Wiki (Mini Sites) to collaborate various students for a task / project.
- Online document and resource sharing between groups.

Community

- Parents, students and teachers can interact with other members in the school through Blogs, Chats, Polls, etc.
- Creation of picture galleries which can be used for both educative purposes and informal information exchange.
- Periodic newsletters can be created and posted to address the communities at one go.

Alumni Connection

- Search for classmates
- Create groups and chat with classmates.
- Get newsletters and information on re-unions from school.
- Information on opportunities for sponsoring school event.
- Instructions on providing endowments.
- Students access to alumni interested in providing guidance / mentoring.

C2G at a glance

Connect2Gurukul ("C2G") is a start-up that has been formed to augment school's in their efforts to provide quality education

Our Mission : To help our partner institutions as they strive to deliver on their promise of excellence in education

Our Vision : To be recognized as the premier firm in providing value added solutions to educational institutions.

Shared Vision : Quality education is not a choice; it is a right of every student

Our Goal : To help our partner institutions

- Be the top ranking schools in the country
- Preferred school for teachers, parents, and students
- Enhancing their value proposition

*The genesis of **Connect2Gurukul ("C2G")** was to enhance communication, encourage individualized attention, and interface as envisaged in the Gurukul environment through use of technology. **C2G** products will support the existing education system, institutions, and teachers as they strive to deliver on the promise of excellence in education.*

The C2G Difference

Education: All our efforts and solutions are based on a clear belief that quality education is not a choice; it is a right of every student and parent. Our goal always is to create innovative learning solutions leveraging cutting edge of technology.

Partnerships: We measure our performance on the performance of our partners. We pride ourselves on the success of our partners. **C2G** believes that as every student needs are unique, every partner institution needs also are unique hence our endeavour is to provide customized solution vis-à-vis standard solutions

Education is the gateway to the dream of a brighter future. Our innovative products and support will help our partner institutions to impart better and more individual focused education.

C2G will help its partner schools achieve their vision by relying on the three pillars that are its foundation:

Innovate | Collaborate | Differentiate

Besides being a communication hub **C2G** would also function as a platform contributing in raising the profile and perception of schools in collaboration setting the edge for them.

The partnership will further enhance the partner schools brand as they become part of a network of progressive and forward thinking schools and teachers.

We are confident that together we will scale new frontiers in education!



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For further information and a personalized meeting on C2G **Please Contact:**

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